



**Orlando Frasca**  
Trusted Insurance Advisor

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*Now serving 8 states throughout the US!*

# Circle of Safety

## For Friends of Rogers Insurance

### 55 Ways to Show Kids You Care

1. Notice them
2. Smile at them
3. Learn their names
4. Look at their eyes when you talk to them.
5. Ask them about themselves.
6. Let them tell you how they feel.
7. Listen to their stories.
8. Laugh at their jokes.
9. Answer their questions.
10. Ask their opinions.
11. Give them your undivided attention.
12. Believe what they say.
13. Tell them what you like about them.
14. Delight in their discoveries.
15. Applaud their successes.
16. Tolerate their interruptions.
17. Let them act their age.
18. Accept them as they are.
19. Tell them how much you like being with them.
20. Tell them about yourself.
21. Be nice to them.
22. Be honest with them.
23. Keep the promises you make to them.
24. Tell them what you expect of them.
25. Respect them.



*(Continued on page 2)*

### Rogers Insurance and the NFL

School has been in session for a few weeks now (seems like my kids go to school earlier than I ever did) and the Frasca household is tied to their "school schedule" once again. Nonetheless, we still have time to have fun. In this newsletter, you'll see photos of client, Greg Papa, who has been broadcasting Raiders games for 10 years now (and he also does SF Giants), Gary and myself at training camp. We were amazed at the number of responses to my email for a 3rd person to join us on that day. Platinum Client Graciani Valderrama was the random winner of 243 replies. Those of you who did reply should have gotten the autographed photo of Head Coach Lane Kiffin (also a client) by now (if you didn't get it yet, please call me directly). We will do more sports and celebrity "mixers" in the future, so if I don't have your email address, get it to me ASAP by emailing me at [ofrasca@risdirect.com](mailto:ofrasca@risdirect.com) )

One quick bit of business: for our VIP Concierge, Platinum and Gold clients, we will be hosting FREE teleconferences that you can participate in. The guest speaker will range from noted Attorneys, CPAs and "A-list" celebrities (most of which are current Rogers' clients). All VIP Concierge clients will also get a FREE CD of the teleconference. We do this because we want our clients to be informed about their businesses and personal situations.

# Thank You!

Thanks to all our clients who graciously referred their family, friends and associates to our agency. We build our agency on your positive comments. We couldn't do it without your help!

Those who referred their family, friends, neighbors, co-workers and loved ones are:

**Teresa Welch**

**Oliver Tallieu**

**Patricia Johnson**

**Adelia DeVara**

**Hector Frank**

**Twon Hu**

**Leslie Foster**

**Susan Ramos**

**Tracy Taylor**

All the names listed above have received FREE GIFT CARDS and entries into the Grand Prize Drawing for a choice of 1. A \$1500 Shopping Spree or 2. Dinner for the winner AND 9 of their friends to the restaurant of their choice or 3. A 3day/2night trip to Las Vegas or Lake Tahoe (including airfare or gas, hotel and \$250 spending money).

## 55 Ways to Show Kids You Care (Continued from page 1)

26. Believe in them.
27. Make time to be with them.
28. Be excited when you see them.
29. Notice when they grow.
30. Remember their birthdays.
31. Introduce them to your friends.
32. Meet their friends and family.
33. Include them in conversations.
34. Call them on the phone just to say hi.
35. Give them your phone number.
36. Send them a letter, postcard, or email.
37. Find a common interest.
38. Do what they like to do.
39. Listen to their favorite music with them.
40. Contribute to their collections.
41. Show up at their games, concerts, & special events.
42. Read aloud together.
43. Share meals together.
44. Go places together.
45. Build something together.
46. Make decisions together.
47. Help them learn something new.
48. Ask them to help you with something.
49. Encourage them to help others.
50. Let them make mistakes.
51. Admit when YOU make a mistake.
52. Suggest better behaviors when they act up or act out.
53. Help them take a stand, then stand with them.
54. Tell them how proud you are of them.
55. Encourage them to think big.

## Humor for Lexophiles

- \* I wondered why the baseball was getting bigger. Then it hit me.
- \* Police were called to a day care where a three-year-old was resisting a rest.
- \* Did you hear about the guy whose whole left side was cut off? He's all right now.
- \* The roundest knight at King Arthur's round table was Sir Cumerence.
- \* The butcher backed up into the meat grinder and got a little behind in his work.
- \* To write with a broken pencil is pointless.
- \* When fish are in schools they sometimes take debate.
- \* The short fortune teller who escaped from prison was a small medium at large.
- \* A thief who stole a calendar got twelve months.
- \* A thief fell and broke his leg in wet cement. He became a hardened criminal.
- \* Thieves who steal corn from a garden could be charged with stalking.
- \* We'll never run out of math teachers because they always multiply.
- \* When the smog lifts in Los Angeles, U.C.L.A.
  - \* The math professor went crazy with the blackboard. He did a number on it.
  - \* The professor discovered that her theory of earthquakes was on shaky ground.
  - \* The dead batteries were given out free of charge.
  - \* If you take a laptop computer for a run you could jog your memory.
- \* A dentist and a manicurist fought tooth and nail.
- \* A bicycle can't stand alone; it is two tired.
- \* A will is a dead giveaway.
- \* Time flies like an arrow; fruit flies like a



banana.

- \* A backward poet writes inverse.
- \* In a democracy it's your vote that counts; in feudalism, it's your Count that votes.
- \* A chicken cross ing the road: poultry in motion.
- \* If you don't pay your exorcist you can get repossessed.
- \* With her marriage she got a new name and a dress.
- \* Show me a piano falling down a mine shaft and I'll show you A-flat miner.
- \* When a clock is hungry it goes back four seconds.
- \* The guy who fell onto an upholstery machine was fully recovered.
- \* A grenade fell onto a kitchen floor in France, resulted in Linoleum Blownapart.
- \* You are stuck with your debt if you can't budge it.
- \* Local Area Network in Australia: The LAN down under.
- \* He broke into song because he couldn't find the key.
- \* A calendar's days are numbered.
- \* A lot of money is tainted: 'Taint yours, and 'taint mine.
- \* A boiled egg is hard to beat.
- \* He had a photographic memory which was never developed.
- \* A plateau is a high form of flattery.
- \* Those who get too big for their britches will be exposed in the end.
- \* When you've seen one shopping center you've seen a mall.
- \* If you jump off a Paris bridge, you are in Seine.
- \* When she saw her first strands of gray hair, she thought she'd dye.
- \* Bakers trade bread recipes on a knead to know basis.
- \* Santa's helpers are subordinate clauses.
- \* Acupuncture: a jab well done.

**All clients can get a FREE cap simply by calling and asking....all we ask for is a photo of you wearing the cap for our newsletter.**

# RIS Client Hall of Fame



"Client Kimberly Byrne wearing the "spiffy" RIS baseball cap in the Rogers Insurance Season Seats at the A's game."



Lane Kiffin, Raiders Head Coach with Orlando Frasca



Gary Harner, Greg Papa, and Orlando Frasca



Mark Reid & Family "On The Road To Hana" proudly wearing the FREE Rogers Insurance cap!



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Here is Anna Judd, one of our Account Managers, hanging out with Rogers Insurance client, Corey Magette, LA Clippers' best player, at his birthday party (yes, even we occasionally get invited to our clients' birthday parties).

Wisdom to Live By 

"It was on my fifth birthday that Papa put his hand on my shoulder and said, 'Remember, my son, if you ever need a helping hand, you'll find one at the end of your arm.'"  
**Sam Levenson**

## Fun Facts

- \* Apples, not caffeine, are more efficient at waking you up in the morning.
- \* Urban birds have developed a short, fast "rap style" of singing, different from their rural counterparts.
- \* The lion costume in the film Wizard of Oz was made from real lions.
- \* Fathers tend to determine the height of their child, mothers their weight.
- \* The Pope's been known to wear red Prada shoes.
- \* Donald Rumsfeld was both the youngest and the oldest defense secretary in US history.
- \* Coco Chanel started the trend for sun tans in 1923 when she got accidentally burnt on a cruise.
- \* The Mona Lisa used to hang on the wall of Napoleon's bedroom.
- \* Music can help reduce chronic pain by more than 20% and can alleviate depression by up to 25%.